

## Standard terms and conditions for advertising with Moneyweb.co.za

The terms and conditions stated below need to be taken into account with the Moneyweb Insertion order (IO).

1. Amounts are exclusive of Vat
2. Moneyweb is not responsible for the design, maintenance or content of an advertiser's banners.
3. All Creative's must not exceed 39Kb. All material must reach Moneyweb, 3 working days before the campaign is due to go live.
4. All advertising will be served using an external company called DFP. Moneyweb shall not be held responsible for errors committed by DFP.
5. Moneyweb can, at its discretion, reject an advertisement if it is deemed to be untruthful or objectionable in subject matter or wording or unsuitable for any other reason.
6. If any amount due and payable by the advertiser is not paid within the agreed term (30 days), the advertiser shall be liable for interest.
7. If a campaign is cancelled prior to the campaign commencing, the advertiser may cancel without any penalty, provided there is 30 days notice given.
8. If a campaign is cancelled after the campaign has commenced, the advertiser may cancel giving 30 days notice or payment for the inventory that should have run during the 30 days notice in lieu of the 30 days notice.
9. An advertiser may request to pause a campaign for a maximum of two months.
10. If the inventory per the signed IO is not available after two calendar months, the client will be obliged to take other available inventory serving the same amount of impressions as per the signed IO.
11. An advertiser will only be allowed to pause a campaign once.
12. Billing for a paused campaign will take place as per the billing schedule in the original signed IO.