

British American Tobacco p.l.c.  
 Incorporated in England and Wales  
 (Registration number: 03407696)  
 Short name: BATS  
 Share code: BTI  
 ISIN number: GB0002875804  
 ("British American Tobacco p.l.c." or "the Company")

**British American Tobacco p.l.c.**

**Notification and Public Disclosure of Transactions by Persons Discharging Managerial Responsibilities and Persons Closely Associated With Them**

<b>1</b>	<b>Details of the person discharging managerial responsibilities / person closely associated</b>	
a)	Name	Alan Davy
<b>2</b>	<b>Reason for the notification</b>	
a)	Position/status	Director, Operations
b)	Initial notification /Amendment	Initial notification
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>	
a)	Name	British American Tobacco p.l.c.
b)	LEI	213800FKA5MF17RJKT63
<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>	
a)	Description of the financial instrument, type of instrument	Ordinary shares of 25p each
	Identification code	GB0002875804
b)	Nature of the transaction	Acquisition of shares as a result of reinvestment by ISA Manager of income received.
c)	Price(s) and volume(s)	

		Price(s)	Volume(s)
		£28.45	4
d)	Aggregated information		
	- Aggregated volume	4	
	- Price	£28.45	
e)	Date of the transaction	2019-05-13	
f)	Place of the transaction	London Stock Exchange (XLON)	

15 May 2019

Sponsor: UBS South Africa (Pty) Ltd