

British American Tobacco p.l.c.
 Incorporated in England and Wales
 (Registration number: 03407696)
 Short name: BATS
 Share code: BTI
 ISIN number: GB0002875804
 ("British American Tobacco p.l.c." or "the Company")

British American Tobacco p.l.c.

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them

1	Details of the person discharging managerial responsibilities/person closely associated					
a)	Name	Pei Chung Davy				
2	Reason for the notification					
a)	Position/status	Person closely associated with a person discharging managerial responsibilities; Alan Davy, Director, Operations				
b)	Initial notification /Amendment	Initial notification				
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor					
a)	Name	British American Tobacco p.l.c.				
b)	LEI	213800FKA5MF17RJKT63				
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted					
Transaction 1						
a)	Description of the financial instrument, type of instrument	Ordinary shares of 25p each				
	Identification code	GB0002875804				
b)	Nature of the transaction	Acquisition of shares as a result of the reinvestment of dividend income.				
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>£28.45</td> <td>167</td> </tr> </tbody> </table>	Price(s)	Volume(s)	£28.45	167
Price(s)	Volume(s)					
£28.45	167					

d)	Aggregated information					
	- Aggregated volume	167				
	- Price	£28.45				
e)	Date of the transaction(s)	2019-05-13				
f)	Place of the transaction(s)	London Stock Exchange (XLON)				
Transaction 2						
a)	Description of the financial instrument, type of instrument	Ordinary shares of 25p each				
	Identification code	GB0002875804				
b)	Nature of the transaction	Acquisition of shares as a result of the reinvestment of dividend income by ISA Manager.				
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>£28.45</td> <td>8</td> </tr> </tbody> </table>	Price(s)	Volume(s)	£28.45	8
Price(s)	Volume(s)					
£28.45	8					
d)	Aggregated information					
	- Aggregated volume	8				
	- Price	£28.45				
e)	Date of the transaction(s)	2019-05-13				
f)	Place of the transaction(s)	London Stock Exchange (XLON)				

15 May 2019

Sponsor: UBS South Africa (Pty) Ltd