

British American Tobacco p.l.c.  
 Incorporated in England and Wales  
 (Registration number: 03407696)  
 Short name: BATS  
 Share code: BTI  
 ISIN number: GB0002875804  
 ("British American Tobacco p.l.c." or "the Company")

**British American Tobacco p.l.c.**

**Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them**

<b>1</b>	<b>Details of the person discharging managerial responsibilities/person closely associated</b>					
a)	Name	Maria Oberlander				
<b>2</b>	<b>Reason for the notification</b>					
a)	Position/status	Person closely associated with a person discharging managerial responsibilities; Ricardo Oberlander, President and CEO, Reynolds American Inc.				
b)	Initial notification /Amendment	Initial notification				
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>					
a)	Name	British American Tobacco p.l.c.				
b)	LEI	213800FKA5MF17RJKT63				
<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>					
a)	Description of the financial instrument, type of instrument	Ordinary shares of 25p each				
	Identification code	GB0002875804				
b)	Nature of the transaction	Acquisition of shares as a result of the reinvestment of dividend income.				
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>£28.22</td> <td>491</td> </tr> </tbody> </table>	Price(s)	Volume(s)	£28.22	491
Price(s)	Volume(s)					
£28.22	491					

d)	Aggregated information	
	- Aggregated volume	491
	- Price	£28.22
e)	Date of the transaction	2019-05-08
f)	Place of the transaction	London Stock Exchange (XLON)

15 May 2019

Sponsor: UBS South Africa (Pty) Ltd